

Executive Summary

DATA SHEET

POWERING
TRAVEL
EXPERIENCES



Product Overview

- Air, Hotel, Car, Merchandise redemption technology platform
- Full brand match and messaging
- Integrates with existing websites

Advanced Features

- SSO Integration
- Segment member base
- Reward top members
- Search in any language/currency
- Full brand match and messaging

Other Benefits

- Advanced agent tools
- No custom platform to develop
- Fast time to market
- Online cancel and modify

ONLINE TRAVEL AGENCY

Switchfly is the world leader in business-to-business travel booking technology. Switchfly Software-as-a-Service technology delivery model provides travel e-commerce solutions in any currency, in any language within any geography. Switchfly is Level 1 PCI compliant and delivers daily critical e-commerce tools to the world's largest airlines, hotels and financial services companies.

LOYALTY

Switchfly provides Air, Hotel, Car, Activity, and Merchandise solutions for most of the world's largest loyalty programs. These cutting-edge tools allow members to redeem stand alone or packaged travel loyalty point redemptions. Switchfly's Loyalty suite of products are market tested and highly scalable yet flexible to allow differentiated pricing, messaging, and inventory based on member segment, affluence, or loyalty point balance.

AIR

Switchfly presents airline and frequent flyer programs a sophisticated flight awards channel offering both traditional fixed as well as market priced awards. Switchfly's flexibility makes it easy for Partners to create the specific redemption experience allowing members to find and book the perfect flight.

HOTEL

Switchfly offers access to over 200,000 multi-sourced hotels offering members compelling prices as suppliers compete for business. Real-time pricing calls ensure members are offered the cheapest price with the broadest coverage available including 4 & 5 star hotel benefits and amenities. Switchfly allows content to be displayed and available only to certain affluent cardholders while restricting access to general cardholders.

CAR

Switchfly offers car availability at nearly any airport location worldwide through direct connects or online aggregators displaying contracted rates for unparalleled selection and discounted pricing.

ACTIVITIES

Switchfly has the ability to offer activities to Partners members on a standalone basis, or via cross-sell after the member has selected any other product in the Switchfly suite.

INSURANCE

Switchfly has the ability to provide insurance to Partners members before checkout. Insurance can be offered through one of Switchfly's many providers.

Switchfly Facts

- Over 300,000 inventory providers
- Over 35 billion loyalty points redeemed annually
- Switchfly currently maintains 150 full-time employees and 20+ contractors
- Switchfly has offices in:
 - San Francisco, US
 - Honolulu, US
 - Hermosillo, Mexico
- Switchfly is a privately held venture funded company founded in 2003

FULFILLMENT

Switchfly's fulfillment partners are committed to upholding customer service standards meeting consumer expectations in the marketplace in local language and currency 24/7/365.

BENEFITS OF WORKING WITH SWITCHFLY:

- Global platform with international language and currency solutions already available and live in your key markets
- Global blue chip client list in the travel and loyalty space
- Global Multisource inventory framework ; along with the ability to load inventory direct; GDS, 3rd party suppliers, and direct connects
- Robust, stable platform with proven SLAs, along with strong analytics, merchandising, segmentation, and back office functionality
- Live in-market APIs Ability to combine (or sell stand-alone) every type of travel product – air, car, hotel, activity, insurance
- Scalability from a product breadth and depth perspective to help you achieve goals of building a global online booking tool
- Time to market: as a leading travel SaaS company, Switchfly averages approximately 5.5 months to bring a product to market ; we can roll out different product lines based on your timeline