

Hotel, Flight and Car Awards

DATA SHEET

POWERING
TRAVEL
EXPERIENCES



Product Overview

- Air-redemption technology platform
- Matches your brand and messaging
- Integrates with existing websites

Advanced Functionality

- Dynamic pricing based on product cash price
- Points + Cash at checkout
- Any language
- Multiple segmentation capabilities

Other Benefits

- Online cancel and modify
- Enhanced agent tools
- 1:1 Marketing support

EXPAND YOUR VALUE

The Switchfly platform allows hotel awards programs to use points for alternative travel needs, such as flights and car rentals. Our platform automatically converts the cash price of these products into your redemption currency, adds markup, and books all components. Your customers remain loyal because they see more value from points that can be used beyond hotels, while programs burn points, earn commissions, and increase customer satisfaction, all in a single transaction.

Air

Switchfly is your one-stop shop for complete air integrations. Our hotel partners instantly gain access to all major GDSs that are maintained by Switchfly. Partners can opt to use advanced flight shopping tools from ITA Software by Google and then book in a completely separate system. Hotel programs can implement either our calendar or flexible-date shopping path to help their loyalty program members find flight award inventory even on dates with limited availability.

Rental Car

Car inventory is available to be picked up at nearly any airport location worldwide. Switchfly has the ability to support car inventory through direct connects or through online aggregators.

FULL PRICING CONTROL

Switchfly allows you to price award tickets using traditional fixed price, market-based price, or a combination of both.

Traditional Fixed Awards

Switchfly offers traditional fixed mileage awards where the ticket price is a set point amount. Provide your customers with real-time access to seat availability using familiar online booking tools.

Market-Priced Awards

Offer your customers ultimate value for their points using Switchfly Market-Priced Awards. Market-Priced Awards calculate points requirements dynamically based on the cash price of tickets.

Combination

Airline and FFP partners can offer their members complete flexibility by implementing both traditional and market awards. Allow members to redeem traditional awards when available and convert the cash tickets to miles for dates when traditional awards are sold out.

Car Awards

SELECT A CAR

1 Search 2 Choose Car 3 Confirm Itinerary 4 Renter Information 5 Payment Information 6 Final Confirmation

Displaying 1 - 10 of 56 Results Page < 1 2 3 4 5 >

Car company	Car type	Capacity	Total Price
Budget	Economy Group A - HYUNDAI ACCENT or similar Policies View		14,334 Points Per day Total 43,000 Points CHOOSE CAR
Rate Includes: UNLIMITED MILES, Economy, 2/4 Door, Automatic Transmission, Air Conditioning			
AVIS	Economy Group A - Hyundai Accent or similar Policies View		15,334 Points Per day Total 46,000 Points CHOOSE CAR
Rate Includes: UNLIMITED MILES, Economy, 2/4 Door, Automatic Transmission, Air Conditioning			
Hertz	Compact Ford Focus Policies View	 Passengers: 5 Baggage: 3	15,334 Points Per day Total 46,000 Points CHOOSE CAR
Rate Includes: UNLIMITED MILES, Compact, 2/4 Door, Automatic Transmission, Air Conditioning			

Air Fixed Awards

Please Select an Itinerary Below - Starpoints shown in chart reflect minimum number of Starpoints required.

Quoted prices reflect the least expensive package options. If a more expensive option is chosen, the package price may increase. Carry-on restrictions and baggage fees may apply. Click here for details.

Displaying 1 - 5 of 5 results

Airline	Virgin America	United Airlines	Delta Air Lines	American Airlines	US Airways
Non Stop	20,000 Starpoints	25,000 Starpoints			
1 Stop	20,000 Starpoints	25,000 Starpoints	25,000 Starpoints	25,000 Starpoints	30,000 Starpoints
2+ Stops					

98 results found. Quoted prices reflect the least expensive package options. If a more expensive option is chosen, the package price may increase.

Displaying 1 - 10 of 98 results [Show full details](#) Page < 1 2 3 4 5 >

INTEGRATED SEGMENTATION RULES

Loyalty programs can differentiate pricing, messaging, and inventory based on multiple member segments. The Switchfly platform can be configured to match pre-existing member segments in order to provide continuity with overall corporate segmentation marketing efforts. Loyalty programs simply define their segments and then work with Switchfly to configure the settings in our system.

OTHER TRAVEL PRODUCTS

Activities

Switchfly offers activities on a stand alone basis or in across-sell after the user has selected any other product in the Switchfly suite.

Insurance

Switchfly has the ability to provide customers with insurance before checkout to help protect the costs of their upcoming trip. Insurance can be offered through one of our many providers.

ADDITIONAL FEATURES

- **POINTS + CASH**—Flexible points + cash payment options.
- **1:1 MARKETING**—Visibility into price elasticity, A/B testing, seasonal/peak-period booking trends, and profit maximization.
- **MESSAGING**—Display member-specific messages during the shopping and booking process.
- **INVENTORY-TARGETING**—Differentiate pricing based on multiple attributes, such as routes, destinations, travel dates, booking dates, and channel (offline vs. online).
- **SOPHISTICATED PRICING RULES**—Granular pricing controls from hard currencies (such as US Dollars, Euros, etc.) to your redemption currency. Pricing can be configured for any of our segmentation parameters.
- **INTEGRATED SYSTEMS**—Single Sign-On (SSO) is a session/user-authentication process that permits a member to enter one username and password on a client site, and then securely access the Switchfly site “logged in” without being prompted to log in again.