

Local Commerce

POWERING TRAVEL EXPERIENCES

TRAVEL DAILY DEALS

Significant discounts and real-time availability are fundamental for Travel Daily Deal sites. Switchfly offers all the tools needed to sell deeply discounted travel products by providing partners with ultimate control over pricing and availability, and allowing customers to shop and book their travel products in real time. For your members, this means no more paper vouchers and no more calling the hotel to check availability. Customers can shop and book their Travel Daily Deals in real time and receive their final confirmation upon checkout. Whether you have your own pre-negotiated rates, or you want to tap in to the vast hotel network maintained by Switchfly, adding travel products to your daily deal space is simple.

UNPARALLELED INVENTORY

Switchfly maintains connections to all major GDSs as well as dozens of hotel inventory aggregators worldwide. Switchfly partners have access to all of the Switchfly inventory as well as tools allowing you to easily incorporate your own negotiated rates. Clients can update rates and availability via API, or via our administrative tool by using our intuitive Hotel Builder feature. The Hotel Builder allows clients to price and allocate inventory to an unlimited number of room types.

SINGLE USE DISCOUNT CODE

After a user has purchased their daily deal, the individual is emailed a discount code which can be redeemed at checkout. The Switchfly platform can be configured to offer single use discount codes where once redeemed the code will no longer be valid, preventing misuse. Discounts can be set in any currency and in any dollar value denomination.

Advanced Calendar

Advanced Calendar—Show dates and availability in real time using advanced calendars that update to show blackout dates. Calendars are updated after each purchase and shown as not available on dates where the maximum number of rooms has been purchased. This real-time room allotment allows customers to know exactly how many rooms are remaining.

Real time booking

Members are able to book in real time and receive their confirmation number upon checkout.

Rate Builder

The Switchfly rate builder allows clients to easily update hotel rates over large spans of times (seasonally) or on a daily basis. Rates can be updated through our API or through our intuitive back office.

Product Overview

- Voucher-less travel bookings with real-time availability
- Familiar calendar based shopping
- Easily manage inventory allotments and blackout dates

Advanced Functionality

- Update inventory over API or intuitive user interface
- Confirmation provided to customer at checkout
- Use premium 3rd party content or manage your own

Other Benefits

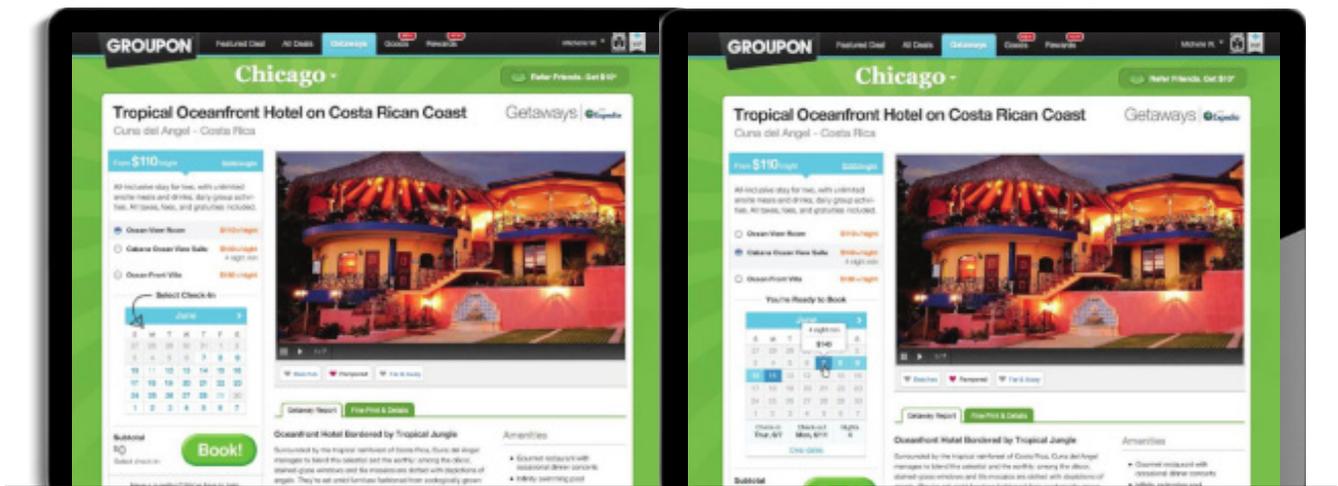
- More revenue per transaction
- Higher conversion rates
- Increase customer satisfaction

Extranet

Clients can provide their hotel suppliers access to a hotel extranet to load rates and inventory. The extranet reduces our clients' operational overhead of loading rates and allotments by providing each individual (or group) tools to manage their own rates and inventory. Each extranet is protected by a username and password, ensuring suppliers have access only to their properties, and their data remains secure.

MULTIPLE DELIVERY CHANNELS

Clients can elect to access the Switchfly Travel Daily Deals via API or by using our white-label travel product. Our advanced Travel Daily Deals API provides partners tools that allow them to manage and report on all of their hotel contracts and availability all through our API. Alternatively, clients can elect to use our white-label product. Switchfly can complete a brand match and provide all booking functionality using our advanced travel tools. Clients using our white-label solution gain instant access to all of Switchfly's internationalization and localization tools.



Detailed hotel landing pages allow you to market hotels properly. Take advantage of the Switchfly premium content or upload your own content using our intuitive hotel builder feature.

Calendar based shopping allows customers to easily price their trip and view sold out dates. Calendar based shopping means your customers no longer need to use paper vouchers and book with the hotel. points + cash payment options.

ADDITIONAL CONTROL

Switchfly offers their clients ultimate control over their Daily Deal redemptions. Besides the variables already mentioned above, clients can elect to implement additional controls using any of the following criteria: Valid travel dates, Min / Max length of stay, Specific O&D pairs, Specific hotels, Specific components (Ex: must hotel, or must be car + hotel).

Car Awards

SELECT A CAR

1 Search 2 Choose Car 3 Confirm Itinerary 4 Renter Information 5 Payment Information 6 Final Confirmation

Displaying 1 - 10 of 56 Results Page < 1 2 3 4 5 >

Car company	Car type	Capacity	Total Price
Budget Economy Group A - HYUNDAI ACCENT or similar Policies View Pick-up location: Miami Intl - (MIA)			14,334 Points Per day Total 43,000 Points CHOOSE CAR
AVIS Economy Group A - Hyundai Accent or similar Policies View Pick-up location: Miami Intl - (MIA)			15,334 Points Per day Total 46,000 Points CHOOSE CAR
Hertz Compact Ford Focus Policies View Pick-up location: Miami Intl - (MIA) Passengers: 5 Baggage: 3			15,334 Points Per day Total 46,000 Points CHOOSE CAR

Rate Includes: UNLIMITED MILES, Economy, 2/4 Door, Automatic Transmission, Air Conditioning

Air Fixed Awards

Please Select an Itinerary Below - Starpoints shown in chart reflect minimum number of Starpoints required.

Quoted prices reflect the least expensive package options. If a more expensive option is chosen, the package price may increase. Carry-on restrictions and baggage fees may apply. Click here for details.

Displaying 1 - 5 of 5 results

Airline	Virgin America	United Airlines	Delta Air Lines	American Airlines	US Airways
Non Stop	20,000 Starpoints	25,000 Starpoints			
1 Stop	20,000 Starpoints	25,000 Starpoints	25,000 Starpoints	25,000 Starpoints	30,000 Starpoints
2+ Stops					

98 results found. Quoted prices reflect the least expensive package options. If a more expensive option is chosen, the package price may increase.

Displaying 1 - 10 of 98 results [Show full details](#) Page < 1 2 3 4 5 >

ADDITIONAL FEATURES

- **POINTS + CASH**—Flexible points + cash payment options.
- **1:1 MARKETING**—Visibility into price elasticity, A/B testing, seasonal/peak-period booking trends, and profit maximization.
- **MESSAGING**—Display member-specific messages during the shopping and booking process.
- **INVENTORY-TARGETING**—Differentiate pricing based on multiple attributes, such as routes, destinations, travel dates, booking dates, and channel (offline vs. online).
- **SOPHISTICATED PRICING RULES**—Granular pricing controls from hard currencies (such as US Dollars, Euros, etc.) to your redemption currency. Pricing can be configured for any of our segmentation parameters.
- **INTEGRATED SYSTEMS**—Single Sign-On (SSO) is a session/user-authentication process that permits a member to enter one username and password on a client site, and then securely access the Switchfly site “logged in” without being prompted to log in again.